



स्वातंत्र्याचा अमृत महोत्सव



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९

: ०२०-२५६२२६९०/९१

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संदर्भ : रासेयो/२०२४-२५/१५३

दि. ०२/०८/२०२४

प्रति,  
मा.प्राचार्य/संचालक,  
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,  
पुणे, अहमदनगर व नाशिक जिल्हा,  
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : विविध उपक्रमांची अमलबजावणी करून My Bharat पोर्टलवर अपलोड करण्याबाबत

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांच्या पत्रानुसार आणि युवा आणि क्रीडा मंत्रालय, भारत सरकार, नवी दिल्ली यांनी निर्देशित केल्यानुसार खालील विविध उपक्रमांची अमलबजावणी करून My Bharat पोर्टलवर Event Create करून माहिती अपलोड करण्यात यावी.

१. आयुष्मान भारत प्रधान मंत्री जन आरोग्य योजना
२. भारतीय सायबर गुन्हे समन्वय केंद्र
३. पोलीस अनुभवात्मक शिक्षण कार्यक्रम
४. भारतीय अन्न सुरक्षा आणि मानक प्राधिकरण
५. डाक चौपाल

वरील उपक्रमांच्या अनुषंगाने सोबत जोडलेल्या पत्राचे अवलोकन करून आपल्या महाविद्यालयात रासेयो स्वयंसेवक आणि कार्यक्रम अधिकारी यांच्या सहभागातून आयोजन करण्यात यावे. या उपक्रमांची माहिती त्वरीत My Bharat पोर्टलवर Event Create करून अपलोड करणे अनिवार्य आहे. तसेच सदर उपक्रम संपन्न झाल्यानंतर उपक्रमांचे फोटो व अहवाल त्वरीत nssrcpune@gmail व nss\_student\_list@pun.unipune.ac.in या मेलवर पाठवण्यात यावे. कळावे, ही विनंती.

संचालक

राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांचे पत्र



**By e-Mail**

F.No. 18/22/NSS/RD Pune/2024-25/962-1019

Date: 26<sup>th</sup> July, 2024

To,

All Programme Coordinators of  
Maharashtra and Goa States

**Sub:** Implementation of schemes/ programmes and on boarding on MY Bharat portal in upcoming days- reg.

Sir/ Madam,

In reference to Ministry of Youth Affairs and Sports/ Directorate of NSS, New Delhi letter P-32(2)/NSS/DTE/2024/1365-1416 dated 23 July 2024 (copy attached).

2. With reference to the online meeting held on 15/07/2024 under the chairmanship of Secretary, YA and Joint secretary, YA with all Regional Directors and State NSS officers regarding the planning and implantation of activities in upcoming days.

3. The following schemes and programmes were discussed to implement with NSS units in upcoming days are as follows:-

- (a). **Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY)**
- (b). **Indian Cyber Crime Coordination Centre (I4C)**
- (c). **Police Experiential Learning Programme (PELP)**
- (d). **FSSAI- "Food safety and standards authority of India" Engage and empower youth in promoting food safety, detecting food adulteration and fostering healthy eating habits.**
- (e). **Dak Chaupals- Collaborate with Post offices to explore, support the initiatives for financial and digital literacy of the rural polance foster community engagement.**

4. The suggestive guidelines for the implantation of programme/schemes with NSS units are attached herewith for reference and necessary action. As per the direction of the competent authority, you are requested that with the collaboration of administrative bodies, police station, concern department authorities make the preparation to execute the schemes/programme through NSS units under your respective University and ensure organisation of special drives on the above mentioned schemes and programmes.

5. In view of the above, it is requested to forward the **brief report and relevant photographs** to this office through official Whatsapp groups and email ID (nssrcpune@gmail.com) for the onward submission to the Ministry.

**Encl:** As above

(AJAY B. SHINDE)  
Regional Director-NSS

Copy to:-

1. The Director, Directorate of NSS, Shivaji Stadium, New Delhi-110 001 – for kind information.
2. The State NSS Officer, State NSS Cell, Mumbai – for information and further necessary action, please.
3. The State NSS Officer, State NSS Cell, Goa – for information and further necessary action, please.



F.No-P-32(2)/NSS/DTE/2024/1365-1416

Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS, Delhi  
Shivaji stadium, SBS Marg, New Delhi-110001

Date: 23/07/2024

To,

All Regional Directors  
All State NSS Officers

**Subject:** Implementation of schemes/programmes and onboarding on My Bharat portal in upcoming days:-reg

**Sir/Madam,**

With reference to the online meeting held on 15/07/2024 under the chairmanship of Secretary, YA and Joint secretary, YA with all Regional Directors and State NSS officers regarding the planning and implantation of activities in upcoming days.

2. The following schemes and programme were discussed to implement with NSS units in upcoming days are as follows:-

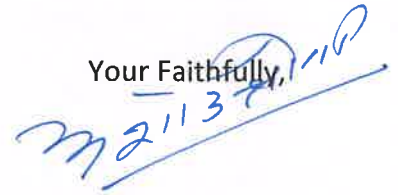
1. Ayushman Bharat Pradhan Mantri Jan Arogya Yojana ( AB PM-JAY)
2. Indian Cyber Crime Coordination Centre (I4C)
3. Police Experiential Learning Programme (PELP)
4. FSSAI
5. DakChaupals

3. The suggestive guidelines for the implantation of programme/schemes with NSS units are attached herewith necessary action.

4. As per the direction of the competent authority you are directed that with the collaboration of administrative bodies, police station, concern department authorities make the preparation to execute the schemes/programme through NSS units in your respective states and write the letter to all programme coordinators for the organisation of special drives on the above mentioned schemes and programmes.

5. Weekly report will be taken by the Directorate of NSS through google sheet for the further submission to the Ministry.

Your Faithfully,



(Dr. Ashok Kumar Shroti)  
Deputy Program Advisor

Copy to:-

1. Director, NSS, Ministry, Youth Affairs & Sports ShastriBhawan, New Delhi-110001

## **1. Ayushman Bharat Pradhan Mantri Jan Arogya Yojana ( AB PM-JAY )**

1. Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) was launched in September 2018 and has completed five years of its implementation. Under this scheme , beneficiaries are given health cards for availing cashless treatment in lieu of medical insurance from **empanelled public and private hospitals**.
2. Apart from this, **government hospitals suffer from chronic crowding issues**. Support is often needed for management of crowd and support to redirect them to various facilities at the hospital like lab, departments etc.

### **About the Volunteer Program**

1. The volunteers will facilitate PMJAY beneficiaries in availing cashless treatment in **empanelled hospitals** under the scheme.
2. They will help in reducing the waiting time for the patients at the registration counter. These volunteers will assist the patients to quickly get service at empaneled hospitals and help the beneficiaries throughout the treatment journey.
3. volunteers will be deployed in **crowd management in government hospitals** for the great assistance to the public and improve their overall experience in getting health services.

### **Process for deploying the NSS Volunteers –**

1. **Onboarding Empanelled Hospitals on MYBharat Platform:** DoYA will onboard Hospitals on MYBharat in consultation with National/State Health Authority. Training in this regard will be given by DIC team and facilitated by the Regional Director/SNO/Programme Coordinators.
2. **Creating Experiential Learning Opportunities:** Every Hospitals will create specific experiential opportunities on MYBharat portal specifying the period. A 2-month period is suggested.
3. **Online KYC (Aadhar-Based):** To apply for Hospital volunteering opportunities, interested youth must undergo online Know Your Customer (KYC) verification using their Aadhar credentials. This will be facilitated by MY Bharat portal.
4. **Volunteer Selection and Deployment:** NHA/SHA/Hospital will review applications, filter candidates, and select suitable volunteers. Once selected, volunteers will be given pre orientation on the program, trained on the activities and then deployed. Programme Officer(NSS) and Nodal Officer of Hospital/NHA DYO can handhold the Hospital as per need.
5. **Certificate generation** would be based on daily attendance marked at the hospital (days of attendance to be marked on hard copy notebook of MY Bharat) and mandatory feedback provided for the activities by the volunteers on the Portal.

### **Expectations :-**

1. Collaborate with DMO/CMO/district NHM unit to explore
2. Orientation and Induction Training of Volunteers
3. List of possible Activities for youth volunteers at government hospitals

4. List of activities for possible engagement at PMJAY empanelled government and private Hospitals
5. Duration of Engagement of Volunteers and Certification.
6. Evaluation criteria and deliverables from the volunteers, , how to collaborate training and deployment etc.

## **2. Indian Cyber Crime Coordination Centre (I4C)**

### **Introduction:**

- **Objective:** The Indian Cyber Crime Coordination Centre (I4C) aims to educate and empower youth in combating cybercrime through an experiential learning programme.
- **Platform:** Hosted on the MY Bharat digital platform under the Ministry of Youth Affairs, Government of India.
- **Duration:** The programme spans 20 hours of module training (online) followed by volunteering for 30 days in cybercrime data analysis and community awareness activities.

### **Suggested Structure of Programme:**

#### **A. Module Training (20 Hours):**

- **Content:** Covering basics of cybercrime, threat detection, reporting procedures, and ethical guidelines.
- **Target Audience:** Registered MY Bharat volunteers with an interest in Cyber Awareness.
- **Certification:** Upon completion, volunteers receive certification from I4C upon submission of feedback and hardcopy of attendance on MYBharat notebook.

#### **B. Volunteer Engagement:**

- **Orientation and Induction Training**
- **Community Awareness Campaigns:** Conduct workshops and awareness sessions on cyber hygiene and safety in RWA, Local Community and Villages.
- **Collaborative Reporting:** Assist local law enforcement in understanding and acting upon reported cyber incidents.

### **Expectations :-**

- **Coordination with Local Cyber Police Stations:** Facilitate collaboration between I4C, Local Cyber Police Stations regional thanas .
- **Onboarding of Cyber Police Stations on MYBharat (if not done already)**
- **Volunteer Training and Support:** Encourage youth to take workshops & ensure volunteers are trained adequately and supported throughout their engagement.
- **Discuss the Duration of the Programme /ELP(20hrs training followed by 30-days or whatever is feasible according to the Cyber Thana**

### **Sequence of Actions for the proposed collaboration during implementation: -**

**Onboarding Local Cyber Police Stations MYBharat Platform:** DoYA will onboard Local Police Cyber Stations on MYBharat. Training in this regard will be given by DIC team and facilitated by the Regional Director/SNO/Programme Coordinators.

- **Creating Experiential Learning Opportunities on the portal:** as per the finalized list of activities.
- **Online KYC (Aadhar-Based-** interested youth must undergo online Know Your Customer (KYC) verification using their Aadhar credentials. This will be facilitated by MY Bharat portal.
- **Volunteer Selection and Deployment:** Police Stations will review applications, filter candidates, and select suitable volunteers. Once selected, volunteers will be given pre orientation on the program, trained on the activities and then deployed. Programme Officer(NSS) can handhold the nodal officers.
- **Certificate generation** would be based on daily attendance marked by the local police stations on hardcopy- MYBharat Notebook and mandatory feedback provided for the activities by the volunteers on the Portal.

### 3. Police Experiential Learning Programme (PELP)

#### Introduction:

- **Objective:** The Police Experiential Learning Programme (PELP) aims to actively involve youth in law enforcement activities, fostering a deeper understanding of community safety and crime prevention strategies.
- **Platform:** Hosted on the MY Bharat digital platform under the Ministry of Youth Affairs, PELP offers a structured framework for students to engage with local police departments.
- **Duration:** The programme spans 30 days, providing flexibility to adapt to local police department requirements and youth availability.

#### Suggested Structure of Programme:

- **Orientation and Induction Training:** Introduce students to the fundamentals of law enforcement, emphasizing roles, responsibilities, and ethics.
- **Week 1 - Community Policing Initiatives:** Participate in community policing activities across local areas to enhance public trust and safety.
- **Week 2 - Crime Scene Investigation Techniques:** Receive training in basic crime scene investigation methods and forensic awareness.
- **Week 3 - Public Outreach and Awareness Campaigns:** Engage in outreach campaigns to raise awareness about crime prevention and community safety.
- **Week 4 - Ride-Alongs and Station Attachments:** Shadow police officers during patrols or gain insights through station attachments, witnessing day-to-day operations.
- **Programme Conclusion, Evaluation, and Certification (Day 30) –** Feedback by the NSS Volunteer set criteria and award certificates recognizing their participation and skills gained.

#### Expectations :-

- **Collaboration with Police Departments:** Coordinate with local police to outline suitable activities and engagement durations for youth volunteers.
- Explore Number of Opportunities which can be offered by the local police station

#### Sequence of Actions for the proposed collaboration during implementation:-

- **Onboarding Local Cyber Police Stations MYBharat Platform:** DoYA will onboard Local Police Cyber Stations on MYBharat. Training in this regard will be given by DIC team and facilitated by the Regional Director/SNO/Programme Coordinators.
- **Creating Experiential Learning Opportunities on the portal:** as per the finalized list of activities.
- **Online KYC (Aadhar-Based-** interested NSS Volunteer must undergo online Know Your Customer (KYC) verification using their Aadhar credentials. This will be facilitated by MY Bharat portal.
- **Volunteer Selection and Deployment:** Police Stations will review applications, filter candidates, and select suitable volunteers. Once selected, volunteers will be given pre orientation on the program, trained on the activities and then deployed. Programme Officer(NSS) can handhold the nodal officers.
- **Certificate generation** would be based on daily attendance marked by the local police stations on MYBharat Notebook and mandatory feedback provided for the activities by the volunteers on the Portal.

## 4. FSSAI

#### Introduction:

**Objective :** “Food Safety and standards authority of India” Engage and empower youth in promoting food safety, detecting food adulteration, and fostering healthy eating habits.

**Platform:** MY Bharat digital platform under the Department of Youth Affairs.

**Duration:** 30-day Experiential Learning Program (ELP), or duration as desired by FSSAI/local food safety officers.

#### Onboarding and Preparation:-

- Onboarding & FSSAI Page Creation- handholding & Training by DIC
- Define Organizational Hierarchy and Add Field Offices.
- Shortlist possible list of activities (FSSAI and Field offices of Food Safety) and list them as per local need on the Portal.
- Selection of volunteers and pre orientation briefing.
- Marking of attendance on hard copy notebook of MY Bharat and mandatory feedback for certificate generation.

#### Suggestive Themes/Weekly Structure of program:

- **Orientation and Induction Training**
- **Week-1:** 100 Food Streets in 100 Districts/Selected activity at local level
- **Week-2:** Food Safety Magic Box Demonstration and Training
- **Week-3:** Social Media Awareness and IEC in public places
- **Week-4:** Shadowing the officers for on-field experience/Office Attachment
- **Program Conclusion, Evaluation & Certification (Day 30)**

#### Expectations :-



- Collaborate with FSSAI/Food Safety Field offices to explore
- List of possible Activities for NSS volunteers
- Duration of Engagement of NSS Volunteers and Certifications.
- Evaluation criteria and deliverables from the Volunteer , how to collaborate training and deployment etc

## 5. DakChaupals

### Introduction:

- **Objective:** The ELP would support the initiatives for financial and digital literacy of the rural populace and would foster community engagement and enhance the public interface of the Post Office. This engagement also helps in leveraging the creativity and fresh perspectives possessed by NSS Volunteer participants which would be applied to improve service delivery and enhance efficiency and customer satisfaction.
- **Platform:** MY Bharat digital platform under the Department of Youth Affairs.
- **Duration:** 30-day Experiential Learning Program (ELP), or duration as desired by Department of Posts.

### Suggestive Tasks of The NSS Volunteers

- **Orientation and Induction Training**
- **Post Office Visits-**observe and learn about services (mail) banking, insurance and various citizen centric services provided by Post Offices
- **Community Participation through DakChaupals (5000 locations)** - youth will participate in one or more "DakChaupal," a citizen-centric event held for interaction with citizens
- **Other Field Activities:** Participants will be assigned to visit households to conduct surveys on the availability and awareness about DoP's products and services, with the objective of assessing coverage and identifying the gaps and areas for improvement.

### Expectations :-

- Collaborate with Post Offices to explore
- Connect with the local GPO/Post Offices
- Identify the post offices and locations of dakchaupals in the district for the project
- Provision for food and travel expenses reimbursement by Posts.
- Duration of Engagement of Volunteers and Certifications.

**Sequence of Actions for the proposed collaboration during implementation: -**

- **Onboarding Postal Department on MYBharat Platform:** DoYA will onboard Post Offices on MYBharat. Training in this regard will be given by DIC team and facilitated by the Regional Director/SNO/Programme Coordinators
- **Creating Experiential Learning Opportunities on the portal:** as per the finalized list of activities.
- **Online KYC (Aadhar-Based):** To apply for Hospital volunteering opportunities, interested youth must undergo online Know Your Customer (KYC) verification using their Aadhar credentials. This will be facilitated by MY Bharat portal.
- **Volunteer Selection and Deployment:** Post Offices will review applications, filter candidates, and select suitable volunteers. Once selected, volunteers will be given pre orientation on the program, trained on the activities and then deployed. Programme Officer (NSS) and Nodal Officer of Postal Department can handhold the Post offices in this regard.
- **Certificate generation** would be based on daily attendance marked by the post offices on MYBharat Notebook and mandatory feedback provided for the activities by the volunteers on the Portal.